



**OTTAWA
2023**

64TH WORLD STATISTICS CONGRESS

16–20 JULY 2023

SPONSOR AND EXHIBITION PROSPECTUS

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Welcome to Ottawa

Statisticians have never been more relevant to helping solve the problems of the world. And there has never been a more exciting time to interact with the ISI community.

We will be inviting academics, mathematical statisticians, data scientists, applied statisticians and statisticians from the world of business to join us at the Shaw Centre in Ottawa, Canada, in 2023.

We are calling on your support as we bring our global community together again for the first time since 2019.

We look forward to speaking with you about how we can support your business at WSC 2023.

Steve Penneck
ISI President



The only congress of its kind to address the needs of statisticians across all professional disciplines including academia, business, government and special interest areas.	MULTI DISCIPLINARY . CROSS DISCIPLINARY . UNIQUE . AUDIENCE
Representing the interests of over 4,500 individual, corporate and Association members from over 100 countries.	GLOBAL . REPRESENTATIVE . WORLDWIDE STATISTICAL COMMUNITY
Bringing together over 2,200 delegates from over 130 countries.	RESPECTED . MUST ATTEND . FACE-TO- FACE . IN-PERSON . HYBRID
Tasked with seeking out and sharing best practices in statistics amongst members.	CHANGE MAKING . INNOVATIVE . BEST PRACTICE . PROGRESS
Extending a special welcome to representatives from developing countries.	INCLUSIVE . FIRST TIME ATTENDEES . YOUNG STATISTICIANS . NEW PROFESSIONALS
Attracting a substantive number of invited sessions and contributed papers, not limited by themes or agendas.	CONTENT-DRIVEN . CREDIBLE . KEYNOTE SPEAKERS
Providing a number of well-attended social events.	CELEBRATING COMMUNITY . RECOGNITION



OTTAWA 2023

64TH WORLD STATISTICS CONGRESS

We are delighted to invite you to the ISI World Statistics Congress (WSC) in Ottawa, Canada. The 64th ISI WSC will take place in the Shaw Centre from 16-20 July 2023.

Following the success of the 63rd WSC 2021, our first Virtual Congress, we are pleased to be meeting in-person again. The WSC 2023 will re-convene our global statistical community and we thank Statistics Canada and the Statistical Society of Canada for their support of our WSC.

Each WSC is unique and we invite sponsors and exhibitors to become active partners in all aspects of planning and delivering our scientific and social programmes.

This prospectus will provide you with details of sponsor and exhibitor packages. We believe that by participating, your organisation will become a visible contributor and supporter of our global statistical community reaching an in-person audience of over 2,200 attendees from 130 countries – a truly diverse, inclusive and global community.

We look forward to seeing you in Ottawa.

WSC 2023 Scientific Programme Committee

Mark Podolskij, Chair

Jean-François Beaumont, Vice-Chair

Wendy Lou, Vice-Chair

Association Representatives

Christian Genest for Bernoulli Society

Steve MacFeely for IAOS

Ying Chen for IASC

James Kaleli Musyoka for IASE

Natalie Shlomo for IASS

Nathaniel Stevens for ISBIS

Elena Naumova for TIES

Affiliated Organisations

Magda Erdem for Irving Fisher Committee

Members-At-Large

Lexin Li

Steven Heeringa

Maria-Pia Victoria Feser

Young Statisticians

Joyce Grajo

Women in Statistics

Ksenija Dumičić

Ex-Officio

Nalini Ravishanker

Stephen Penneck

Conchita Kleijweg

ISI Permanent Office

Shabani Mehta

WSC 2023 National Advisory Committee

Eric Rancourt, Co-Chair

Robert Platt, Co-Chair

Shirley Mills

Christian Léger

Zeny Feng

David Haziza

Louis-Paul Rivest

Don Estep

Secretariat

Michelle Simard

Andrea Leigh MacMillan

Valérie St-Jean



Mark Podolskij, SPC Chair

International Statistical Institute and Associations



The International Statistical Institute (ISI) is a diverse and vibrant organisation, with a long history and a rich tradition. Our mission is to promote the understanding, development and good practice of statistics worldwide. This is reflected in our slogan "Statistical Science for a Better World".

The Institute was founded in London in 1885 and has consultative status with the Economic and Social Council of the United Nations since 1949.

ISI, along with its seven Associations and other organisational members, covering a range of statistical areas and interests, make up the ISI community comprising more than 4,500 active members from over 100 countries. The work of the ISI community is supported by a number of standing and operational committees, special interest groups and regional chapters and networks.

The ISI is unmatched in its global reach among statisticians and those interested in the field of statistics. It is also an association with links to

many international and national organisations, including national statistical societies, with special focus on organisations in or supporting developing regions of the world.

A majority of the world's central bureaus of statistics and many central banks are represented within the ISI network of institutional and corporate members.

ISI Executive Committee

Stephen Penneck, President 2021-2023

Xuming He, President-Elect 2021-2023

Kerrie Mengersen, Vice-President

Oliver Chinganya, Vice-President

Gabriella Vukovich, Vice-President

Byeong Park, Vice-President

Sponsorship Opportunities



WSC is:

One of the largest statistical and data science events in the world with more than 2,200 delegates from over 130 countries. Statisticians and data scientists from academia, official statistics, public sector and business, junior and senior professionals meet to learn about the latest developments in statistical research and practice in an informal environment.

WSC entails:

A Scientific Programme with more than 130 Invited Paper Sessions and about 75 Contributed Paper/Posters Sessions. In addition, there are various administrative and open meetings of the ISI, Associations & Special Interest Groups. A unique feature of the WSC is the Social Programme for delegates & accompanying persons to experience the local culture. The ISI started its International Statistical Congresses in 1853 in Brussels. The WSCs take place every two years in a different country.

WSC features:

- Scientific programme with over 300 high quality statistical and data science talks and discussions, including keynote lectures, satellite meetings and social events
- Networking opportunities
- Professional education – short courses, tutorials, workshops

WSC 2023 presents:

We are pleased that for the 64th edition of the Congress, we will return to an in-person format following the success of our Virtual Congress in 2021. To respond to the request of several delegates for a continuation of the Virtual Congress option, we intend to include a light virtual programme in addition to the programme planned at the Shaw Centre in Ottawa.

WSC 2023 connects:

This is a significant opportunity for our partners and new collaborators to show their support for our return to in-person events and our growing global community.

WSC 2023 invites you:

We welcome Sponsors, Exhibitors, and Advertisers! Through your support of the WSC 2023, you contribute to the development, promotion and adoption of best practices among the statistical and data science community, as well as industry practitioners globally.

WSC 2023 offers:

A unique opportunity for sponsors to expose, interact and network with participants on-site and to facilitate branding and marketing of relevant goods and services directly to delegates. Our Exhibition hall is positioned to capture maximum customer engagement during the refreshment breaks (tea/coffee breaks) and poster viewing sessions.

Join WSC 2023:

Please contact exhibition@isi2023.org so that we can build your sponsorship and exhibitor packages for you.



PLATINUM €50,000

Platinum Partners receive an unmatched level of exposure before, during and after the Congress.

Promotion

Your name and logo on ISI WSC 2023 website, mobile app, flyers, video and correspondence.

2 promotional messages integrated in the mobile app from your company.

On-site

1 Premium Exhibition Booth

Your name and logo on large posters/banners outside the congress site

Your name and logo on archway signage and banners (hanging and free standing) within the congress site

Your name and logo on the Special Board of Sponsors

Participation

5 complimentary WSC registrations

5 complimentary Gala Dinner registrations

25% discount for up to 5 additional registrations



GOLD € 25,000

Gold Partners receive an excellent level of exposure throughout the entire Congress.

Promotion

Your name and logo on ISI WSC 2023 website

Logo in mobile app

1 promotional message integrated in the mobile app from your company.

On-site

1 Standard Exhibition Booth

Your name and logo on large posters/banners outside the Shaw Centre

Your name and logo on the Special Board of Sponsors

Participation

3 complimentary WSC registrations

3 complimentary Gala Dinner registrations

25% discount for up to 3 additional registrations



SILVER €10,000

Silver Partners of the Congress, receive an excellent cost-effective package that ensures their name is displayed through the entire Congress.

Promotion

Your name and logo on ISI WSC 2023 website
Logo in mobile app

On-site

25% discount for 1 Standard Exhibition Booth
Your name and logo on the Special Board of Sponsors

Participation

2 complimentary WSC registrations
2 complimentary Gala Dinner registrations
25% discount for up to 2 additional registrations



SPONSOR €5,000

Sponsor Partners receive an excellent cost effective package that ensures their name is displayed through the entire Congress.

Promotion

Your name and logo on ISI WSC 2023 website and pocket programme

On-site

Your name and logo on the Special Board of Sponsors

Exhibition



The WSC 2023 has a dedicated Exhibition Hall, located on level 3 of the Shaw Centre. The Shaw Centre is a striking conference venue in the heart of Ottawa's downtown area. It received the International Association of Conference Centres (AIPC) APEX award for "World's Best Convention Centre" in 2020.

Exhibitors include ISI Associations and intermediaries as well as commercial organisations with a special interest in statistics.

The Exhibition will feature:

- a networking area
- computer and device charging stations
- (e-)posters
- Refreshments corner

Exhibitor benefits include:

- name and information (up to 50 words) will be featured on the website of WSC 2023.
 - 2-free Exhibitor Badges per Standard Booth and 4 Badges for Premium Booths, valid from 16 to 20 July 2023. These badges grant holders access to the exhibition area.
- Exhibition booths can be booked at a minimum size of 9 square meters (3 x 3 m) or multiples of this size.

ISI WSC 2023 Exhibition Opening Times:

- Monday 17 July, 9:00-17:00
- Tuesday 18 July, 9:00-17:00
- Wednesday 19 July, 9:00-17:00
- Thursday 20 July, 9:00-14:00

Exhibitor Booths

A great way to have a physical presence on-site and allow your key staff to have a base of operations to network from.

Involvement in the Exhibition also allows the opportunity to showcase your products and services to delegates, whilst providing an opportunity to brand your space.

The Exhibition will be in the communal area where refreshments will be served providing Exhibitors the opportunity to interact with the participants.

The Congress provides you with a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines, and provides the perfect forum for you to distribute information, promote your products and develop company loyalty.

Additional items can be booked via the booking system, which will be released at least 3 months prior to the WSC. Please see sample booths in the pictures below. Please be advised that booth design is a "non-confirmed" design.

Standard 3M / 9SQM Booth

€3800

- Booth Construction
- Fascia / ID Board
- 40" Monitor
- 1.5m Counter
- 2 Stools
- Wastebin
- 1 x Spotlight
- 15 amp / 120v including 1 outlet of electricity
- 2 Exhibitor Passes



Premium 6M / 36SQM Booth

€6300

- Booth Construction
- Fascia / ID Board
- 40" Monitor
- 2.5m Counter
- 4 Stools
- Wastebin
- 1 x Spotlight
- 15 amp / 120v including 2 outlets of electricity
- 4 Exhibitor Passes



Exhibition Floor Plan

The Exhibition area will be located on Level 3 of the Shaw Centre. The dedicated exhibition hall will include a networking area, a computer and device charging stations corner, the (e-)posters, and a refreshments corner.

Exhibition space is offered on a first-come, first served basis. Please find the exhibition floor plan below.



The ISI reserves the right to change the exhibition floor plan depending on the number of sponsors and exhibitors, as well as in accordance with local fire and safety regulations.

Booking

We have put together the following options for our exhibitors and sponsors, but we also recognise that you may have specific requests for your presence at WSC 2023. We would be delighted to discuss bespoke packages or specific arrangements.

As always, demand for space and sponsorship packages is expected to be high, so please contact us as soon as possible to ensure the widest choice of options. On acceptance of your booking, you will be invoiced for 25% of the total due and this is required to be paid within 14 working days. Otherwise the space/package will be automatically released and offered to the next organisation on the waiting list.

CONTACT US

To book a package or discuss your preferences, please e-mail us at exhibition@isi2023.org

Sponsorship of Official Events



Photo by Ottawa Tourism

WELCOME RECEPTION

The Congress starts on Sunday with the Opening Ceremony and Welcome Reception for all delegates - an important part of the social programme to create excitement for a successful WSC week ahead. Sponsorship of the Welcome Reception includes:

- Recognition as sole Sponsor of the Welcome Reception on all content and collateral relating to the event
- Opportunity to provide entertainment (at own cost)
- Opportunity to address attendees (two minutes)
- Provision of signage and or exhibition space
- Other opportunities to brand.
- 2 invitations to this reception

GALA DINNER

On the last evening, the WSC ends with the Gala Dinner providing an informal opportunity to network – a much anticipated event at the Congress. Sponsorship of the Gala Dinner includes:

- Recognition as Sponsor of the Gala Dinner on all content and collateral relating to the event.
- Verbal acknowledgement of support
- Opportunity to distribute promotional materials and/or gift
- Opportunity to address attendees (five minutes)
- Provision of signage and or exhibition space
- Opportunity to provide entertainment (at own cost)
- 2 invitations to this dinner

Networking Events



WOMEN IN STATISTICS NETWORKING EVENT

We seek a sole sponsor for the ISI Women in Statistics Networking Event, which is a valuable networking event during the WSC. This event is an informal networking session organised by the ISI Committee on Women in Statistics (CWS). It is a social event that typically entails discussions on specific relevant topics as suggested by the Committee and its members.

- *Recognition as sole Sponsor of the Women in Statistics Networking Event with shared billing on all promotional materials (including social media)*
- *Opportunity to address attendees and to join a panel*
- *2 invitations to this event*

YOUNG STATISTICIANS' EVENT

We seek a sole sponsor for our Young Statisticians' event, which is now a well-established networking event at the WSC. This event is especially for our younger members and

delegates, but is really open to all who would like to meet and mingle with our younger delegates. This is a social event usually attended by more than 250 delegates.

- *Recognition as sole Sponsor of the Young Statisticians' Event with shared billing on all promotional materials (including social media)*
- *Opportunity to address attendees and to join a panel*
- *2 invitations to this reception*

ISI MEMBERS' RECEPTION

This networking reception is exclusive to ISI elected and regular members and is usually attended by more than 300 members.

- *Recognition as sole sponsor of the reception*
- *Company logo on the WSC 2023 website*
- *Opportunity to provide entertainment (at own cost)*
- *Opportunity to address attendees (two minutes)*
- *Provision of signage*
- *2 invitations to this reception*

Area and Services Branding



REFRESHMENT BREAKS

Recognition as a sponsor on signage during the Refreshment Breaks of which there are two daily.

- Your company logo on the WSC 2023 website
- Opportunity to have pull up banners near the coffee/tea stations

WI-FI PROVIDER

Be the exclusive sponsor of the Wi-Fi available at the Shaw Centre. Help delegates stay connected and promote you brand to all those using the Wi-Fi.

POSTER AREA BRANDING

An exclusive sponsorship of the Poster area. Promote your brand to the members of the industry as they explore the posters submitted to WSC2023.

CONGRESS PLATFORM

Exclusive Sponsor

- Your company name, logo, contact details and website link on the congress platform

BREAKOUT AREA

The WSC provides a number of informal spaces to meet and network less formally. Our Breakout Areas create hubs for special interest groups to meet.

- Recognition as Sponsor of the one or more Breakout Areas
- Opportunity to temporarily brand an area and/or provide a point of interest
- Opportunity to address attendees (two minutes)
- 2 exhibitors passes to the WSC

Additional Activities

ICEBREAKER ACTIVITY

The congress works to be as diverse and inclusive as possible. Our Icebreaker Activities help to build camaraderie and a sense of belonging. A game, a cooking class, another fun activity?

- *Recognition as sole Sponsor of one or more Icebreaker Activities.*
- *Opportunity to suggest and facilitate own Icebreaker Activity.*
- *Opportunity to address attendees (two minutes).*
- *2 guest passes.*

SPORT/PEACE ACTIVITY

Multiple sponsors, up to 4; 1 for each congress day. Offer a 1 hour sport activity before or after day programme in the morning or evening, including activities that offer a moment of peace in the busy congress days; like yoga, meditation, etc.



Additional Support

DEVELOPING COUNTRY DELEGATE SUPPORT

We aim to welcome as many delegates as possible to the congress but know that there are many who are unable to attend due to financial challenges.

This is an opportunity for you to support delegates from across the globe who would otherwise be unable to attend. It is a great way to expand your market reach and network with new attendees who will have specific interest to you and your company.

STUDENT SUPPORT

Today's students are the future generations of the industry and are eager to begin networking and kickstart their career. Your support will increase the student presence at WSC 2023.

This is an opportunity to support and network with the students who will have specific interest in your company as they develop their careers.

Additional Opportunities



YOUR BRAND HERE

BAGS

Exclusive sponsorship of the delegate bags. Every registered delegate will be provided with an official delegate bag upon registration.

- *Recognition of your company name and logo displayed discreetly on each bag*

LANYARDS

Exclusive sponsorship of the WSC badge lanyards.

- *Recognition as exclusive sponsor*

INSERTS IN DELEGATE BAGS

Multiple sponsors, up to 5.
 Inserts can be: flyers, pens, pads, etc.

WATER STATIONS

Water Stations will be available all around the venue.

- *Recognition as sponsor per water station provided.*

HAND SANITIZER

Hand Sanitizers will be available to each delegate and placed in their delegate bag, which they will receive at registration.


- *Recognition as sole Sponsor of the hand sanitizers*

CHARGING STATIONS

Charging Stations for devices will be available to all delegates and placed within the Exhibition Hall.

- *Recognition as sponsor per charging station providing power to ensure that the delegates stay connected*

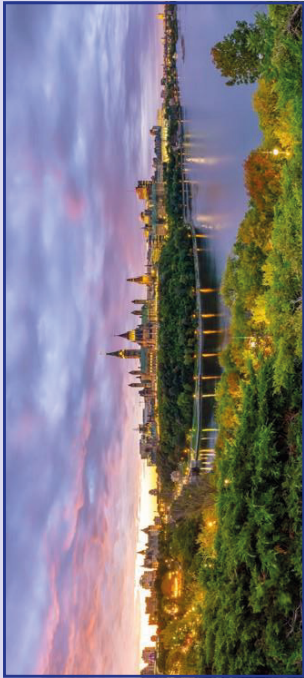
Congress Schedule



OTTAWA 2023

64TH WORLD STATISTICS CONGRESS

Thursday 13 July	Friday 14 July	Saturday 15 July	Sunday 16 July	Monday 17 July	Tuesday 18 July	Wednesday 19 July	Thursday 20 July
Satellite Meetings 08:30 – 17:40	Satellite Meetings 08:30 – 17:40	Short Courses 09:00 – 17:00	Short Courses 09:00 – 17:00	(Special) IPS 08:30 – 09:40	(Special) IPS 08:30 – 09:40	(Special) IPS 08:30 – 09:40	(Special) IPS 08:30 – 09:40
		Registration 10:00–16:00	Registration 10:00–16:00	Comfort Break 09:40 – 10:00	Comfort Break 09:40 – 10:00	Comfort Break 09:40 – 10:00	Comfort Break 09:40 – 10:00
		ISI Joint Council Meeting 09:00–13:00	ISI Joint Council Meeting 09:00–13:00	IPS 10:00 – 12:00	IPS 10:00 – 12:00	IPS 10:00 – 12:00	IPS 10:00 – 12:00
		ISI Young Statisticians Event 13:00–16:00	ISI Young Statisticians Event 13:00–16:00	Lunch Time Discussion Groups & Administrative Meetings	Lunch Time Discussion Groups & Administrative Meetings	Lunch Time Discussion Groups & Administrative Meetings	Lunch Time Discussion Groups & Administrative Meetings
			Joint EC Meeting 14:00–15:00	IPS 12:10 – 13:50	IPS 12:10 – 13:50	IPS 12:10 – 13:50	Lunch Time Discussion Groups & Administrative Meetings Incoming EC Meeting
			Opening Ceremony & Welcome Reception 16:00–19:30	IPS 14:00 – 15:40	IPS 14:00 – 15:40	IPS 14:00 – 15:40	IPS 14:00 – 15:40
				Comfort Break 15:40 – 16:00	Comfort Break 15:40 – 16:00	Comfort Break 15:40 – 16:00	Comfort Break 15:40 – 16:00
				IPS & CPS 16:00 – 17:40	IPS & CPS 16:00 – 17:40	IPS & CPS 16:00 – 17:40	IPS & CPS 16:00 – 17:40
				Business Meetings	Business Meetings	Business Meetings	Business Meetings
				ISI Members' Reception 18:00–19:30	ISI Members' Reception 18:00–19:30	ISI Members' Reception 18:00–19:30	Gala Dinner 19:00–22:00
				Evening	Evening	Evening	Evening



isi2023.org @isi_wsc_2023 #isiwsc2023

For the latest information on the programme, please visit isi2023.org

General Information



DATE

16-20 July 2023

VENUE

The 64th ISI World Statistics Congress will be held in the Shaw Centre, an engineering & architectural marvel overlooking the Rideau Canal, UNESCO World Heritage Site, and ranks in the top 3 convention centres worldwide.

Shaw Centre
55 Colonel By Drive
Ottawa, Ontario, Canada

The Shaw Centre is located in the downtown core of Ottawa and on the site of the Old Congress Centre, one of the most successful convention centres of its type in the country. Following major redevelopment, it re-opened in 2011 and since then has hosted more than 3,450 events.

The convention centre offers 200,000 square feet of highly flexible meeting space, outstanding views of downtown Ottawa through its glass façade, and is among the most environmentally-sustainable and energy-friendly centres in North America. Interior walkways allow direct access to The Westin Ottawa Hotel, CF Rideau Shopping Centre, and the vibrant ByWard Market neighbourhood is steps away. Find out more about the venue: <https://www.shaw-centre.com/>

CONTACT US

For any enquiries regarding exhibition and sponsorship, please e-mail us at exhibition@isi2023.org

TRAVEL

Getting to Ottawa

Ottawa International Airport is located approximately 15 minutes' drive from downtown Ottawa and is easily accessible by car or public transport.

OTTAWA INTERNATIONAL AIRPORT

Ottawa International Airport is the main international airport serving Ottawa. Offering flights to most major cities in Canada, the United States and Europe. It offers more than 110 daily non-stop flights to more than 40 domestic and international destinations.

Taxis, car services and car rentals are located just steps from the outside the airport. Public transport to downtown Ottawa is available through [OC Transpo](#) bus route 97.

ACCOMMODATION

Several hotels are contracted at rates negotiated for WSC delegates. Please visit the WSC 2023 website for more information on the hotels and how to book with our special code or link.

POLICIES

To view the sponsorship and exhibition policies, please visit the sites below

<https://www.isi2023.org/conferences/ottawa-2023/sponsorship-exhibition-policy/>

<https://www.isi2023.org/conferences/ottawa-2023/sponsorship-policy/>

ISI and Associations



Bernoulli Society
for Mathematical Statistics
and Probability



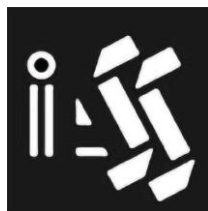
International
Association for
Official Statistics



International
Association for
Statistical Computing



International
Association for
Statistical Education



International
Association of Survey
Statisticians



International Society
for Business and
Industrial Statistics



International Society
for Business and
Industrial Statistics

THANK YOU TO ALL OUR SPONSORS, WITHOUT WHOM OUR CONGRESS WOULD NOT BE POSSIBLE!

ISI WSC2023 is a unique and prestigious marketing opportunity and we are confident your involvement as a sponsor in this global forum will provide your company with exceptional business rewards.



OTTAWA 2023

64TH WORLD STATISTICS CONGRESS

16–20 JULY 2023

CONGRESS SECRETARIAT

For further details on the opportunities available please contact the ISI WSC2023 Congress Secretariat:
exhibition@isi2023.org